

## ISN Terms and Conditions

This Terms of Service Agreement is a binding legal contract between your education institution ("you", "purchaser", "institution", "client", "exhibitors") and International Student Network Inc. ("ISN," "we," "us," or "our") regarding ISN services such as student fairs, webinars, conferences, student databases, and digital marketing services.

ISN will submit complete and comprehensive information on the students who will attend as well as those who register for the student fairs/ webinars/ other ISN services. This student database/s is/are for use by the institution only and registration information should not be forwarded to third parties. Similarly, the materials such as ISN brochures and recording of webinars are for use by the institution only and should not be forwarded on to third parties. If you believe that a third party has obtained details in an unauthorized manner, please promptly notify ISN.

### REGISTRATION DETAILS

ISN will send you a form to be filled out by the institution to finalize your registration. Once the form is submitted, ISN will send a secure payment link. Payment must be settled within 5 business days. You will be required to send us a copy of your presentation and any marketing materials that you want us to use to promote your institution. Please send a copy of your presentation/ marketing material to [expo@isnexpo.com](mailto:expo@isnexpo.com) immediately after registration so we can immediately start marketing your institution and your programs. Please note that we can only start marketing your institution once the payment is made and after we receive a copy of your marketing materials.

### PAYMENT TERMS

Effective March 1 2020, due to COVID-19, ISN is not accepting checks. ISN only accepts credit card payments and ACH deposits. If your preferred payment method is a credit card, a secured payment link will be sent to you once the registration form is submitted. Payments should be made within 5 business days upon receiving the secured payment link/ invoice for ACH deposit.

### CANCELLATION BY EXHIBITORS

Registration for all ISN services, including expos, student recruitment webinars, student databases, and digital marketing services may be canceled as stated below:

- Cancellation up to more than 90 days prior to the start of the service or: Full Credit towards future services.
- Cancellation up to less than 90 days prior to the start of the service: No refund nor credit can be applied.
- Notice of any cancellation must be received by ISN in writing. Please note that as soon as ISN receives your registration form, we will start preparing the best marketing strategies for your institution.

### CANCELLATION BY THE ORGANIZER:

If the Exhibitor fails to make a required payment in a timely manner, as detailed under the ISN Terms & Condition, ISN has the right to terminate this agreement and Exhibitor's participation in the expo without further notice and without obligation to refund any payments made.

### CANCELLATION OF THE EVENT:

If there is a cancellation due to unforeseeable events that are beyond either party's control, including but not limited to: natural disasters, war, terrorist act, strikes, civil disorder, pandemic, or other comparable unforeseeable emergency, a FULL credit towards any future ISN related services will be given to the institution.

### COVID-19 AND OTHER SICKNESS LIABILITY WAIVER

In response to the coronavirus pandemic, ISN has created [strict precautionary measures](#) to adapt and meet the new health and safety concerns. By signing this terms and condition, you are acknowledging the risk of exposure to COVID-19 in public places such as event venues where people are present. By participating to ISN education expos, you assume all the risks and agree to the following:

- I am fully responsible for my health and safety while traveling and during my participation to ISN expos, and I recognize that I may be in any case be at risk of contracting COVID-19 and other types of diseases.
- With full knowledge of the risks involved, I hereby, forgo and waive ISN from any forms of liabilities, claims, and demands of any forms of actions directly or indirectly arising out of or related to any loss, damage, harm, illness, injury or death that may be contracted by me while participating in any activity during the whole tour/ expo.

### INTELLECTUAL PROPERTY:

Unless otherwise indicated, International Student Network Inc. will have the rights to use the information that the institution will be providing to market and promote the institution. The authorization provided to ISN by the university may include the use of: logo, programs, testimonials, photos and video that will be used in strategies targeting students and educators through different media outlets such as email marketing, digital marketing, and social media marketing.

Cont. from page 1

**STUDENT CONVERSION RATES**

International Student Network Inc. does not guarantee any enrollment or conversion rates after the student fairs, webinars, conferences, or when purchasing student databases. It is the sole responsibility of the marketing team of the institution to follow up with the student leads.

**STUDENT DATABASE AND DELIVERY RATE**

You will receive the complete and comprehensive student registration information. The information includes the students' full name, email, home address, contact number, gender, age, intended level of study (undergrad/ post grad/ ESL), program they are interested in, when they plan to enroll, and their concerns about studying overseas. The students opted in to receive emails and marketing campaigns from our partner education institutions. We do not guarantee delivery rate for email data purchase because some ISPs may block good-deliverable email addresses or divert them to spam box.

The education institution may use all the information from the database to follow up with the student leads using their own CRM, email marketing, digital marketing, social media marketing. The database can also be used to reach students for their own webinars. ISN highly encourages the education institution to maximize the use of these databases by using various marketing strategies.

The institutions must use their email marketing tools in compliance with all applicable local, state, provincial, national and other laws, rules and regulations, including those relating to spam and email, and including without limitation, the U.S. CAN-SPAM Act, the Canadian CASL, and the EU GDPR and e-privacy directive.

**RECORDINGS, PICTURES, AND VIDEOS**

For webinars, the virtual event facility also known as the webinar platform, includes a feature that allows audio, video and any documents and other materials exchanged or viewed during the session to be recorded. By joining a session, you automatically consent to such recordings. If you do not consent to the recording, please contact ISN to discuss your concerns in good time prior to the web-event date. Your webinar participation may require you to configure your software settings on your web-device upon first use or require you to download the software for your operating system. ISN will notify you what software to download: GoToMeeting or Zoom depending on your target market/ region. Please note that you may require administrator privileges on your computer to be able to manually install software.

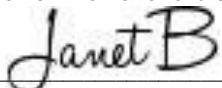
For events, ISN will be documenting the tour and student fairs. Exhibitors give permission to ISN and accept that photographs and videos will be taken during the fairs. ISN shall own the copyright of all images and videos and may use them for advertising and marketing purposes.

**ACCEPTANCE OF OFFER**

If the terms and conditions outlined in this agreement are acceptable, please indicate your acceptance by attaching your signature and please send it back to Janet B. at [expo@isnexpo.com](mailto:expo@isnexpo.com)

We look forward to working with you and your institution!

On behalf of International Student Network Inc.



**Name:** Janet B.  
**Job Title:** Marketing Coordinator  
International Student Network Inc.  
**Date:** April 2, 2020

On behalf of the institution:

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**Name:**  
**Job Title:**  
**Name of Institution:**  
**Date:**